



CATALOGUE ADVERTISING

2017 SUMMER CLASSIC

AUGUST 4TH – 7TH, 2017

DEADLINE for Advertising Copy June 30, 2017
Contact - Linda Kool at koolbert@telus.net

****ALL ADVERTISEMENTS MUST BE CAMERA READY – 7 ½" X 10" AND BE IN BLACK AND WHITE****
Only digital files accepted (JPEG Preferred)

The AKC will not be held responsible for copyright infringement. Advertiser accepts all responsibility.

Catalogue Advertising Dimensions

Full Page Portrait (7.5" x 10")	Full Page Landscape (10" x 7.5")	Business Card (3.5" x 2")
Half Page Portrait (7.5" x 5")	Half Page Landscape (5" x 7.5")	

Catalogue advertising is not full bleed

Payment MUST accompany all advertisements (GST excluded from price)

Breeders and Show – Giving Club Rates

Full Page	\$40.00
Preferred Placement Group Page	\$50.00
Half Page	\$25.00
Business Card	\$10.00

Commercial Rates

Full Page	\$110.00
Half Page	\$ 70.00
Inside Cover Page (Colour)	\$150.00
Inside Back Cover Page (Colour)	\$150.00
Back Cover Page (Colour)	\$150.00

**** A \$25.00 fee will apply for advertisements that are NOT Camera Ready and require our designer to fix or format****

COMMERCIAL BOOTH INFORMATION

Booth Chairperson: Marni Kueber / Email: marni@darkhorsesdanes.com
Booth Form can be found on our website: www.albertakennelclub.org

Please Note: The Show is a public event, candid photos and/or videos may be taken on the show premises. Such images may be published in print or on a website without your consent. By entering this dog show, you waive all rights to such images and agree that the Alberta Kennel shall not be held responsible for their use.

"NO PARKING" restrictions will be enforced. NO EXCEPTIONS