



**MEDIA RELEASE**

**FOR IMMEDIATE RELEASE**



## **Unleash the dog enthusiast in you!**

**Calgary, AB** (August 4, 2017) –Alberta Kennel Club (AKC) is proud to host our Summer Classic show, August 4-7, 2017, at beautiful Spruce Meadows.

The Alberta Kennel Club Summer Classic Show is one of the largest outdoor dog shows in Canada. More than 800 canines and their human companions will be competing each day at the Summer Classic in junior handling, obedience trials, rally obedience trials, agility, scent hurdling, and the coveted Best in Show in conformation. We have fantastic vendors with unique products for pets, which you simply cannot find in stores.

Dog shows are a fantastic way to learn about purebred dogs, dog ownership, and canine sports. Come visit us for a great weekend of fun for children and adults alike! We can't wait to see you at Spruce Meadows.

**Admission available at the gate:**

**Adults \$10; Youth (12-18) \$5; Seniors \$5; and Children (under 12) FREE. Weekend passes are available.**

The dog show runs from Friday, August 4 to Monday, August 7 from 8 a.m. – 4:30 p.m. For more information about the Alberta Kennel Club Summer Classic Show, please visit [www.albertakennelclub.org](http://www.albertakennelclub.org). Also find us on Facebook and Twitter.

**About the Alberta Kennel Club**

*More than 100 years old, the Alberta Kennel Club is an all-breed dog club that was founded in 1904 by a group of Sporting Dog enthusiasts. The AKC is one of the oldest continually operated kennel clubs in Canada with a modest membership of 50 dedicated volunteers. The purpose of the AKC is to promote the betterment and welfare of purebred dogs by encouraging responsible breeding and ownership as well as sportsmanlike conduct. To achieve this multi-faceted purpose, the AKC actively sponsors organizations that conduct pet visitations and breeder referrals, and has been holding two sets of dog shows for more than 30 years. The AKC is proud to host Canada's largest outdoor dog show.*

**For information or onsite interviews with breeders or competitors, contact:**

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