



MEDIA RELEASE

FOR IMMEDIATE RELEASE

Come Play With the Dogs!

Calgary, AB (January 16, 2017) – Join nearly 700 furry four-legged friends at the Alberta Kennel Club (AKC) Winter Classic dog show January 19 to 21 at the Spruce Meadows Equi-Plex.

Nearly 700 canines and their human companions will compete each day in several dog sports – including junior handling, obedience trials, rally obedience trials and the coveted Best in Show prize!

Dog shows are a great way to learn everything you could ever want to know about dogs – why some dogs look the way they do, or have those interesting haircuts. The people at the end of the leashes are great people to talk to, ask questions to help you learn about the world of dog sport and purebred dogs.

Join The Alberta Kennel Club and their furry companions for a great weekend of fun!

Admission available at the gate:

\$10 Adults

\$5 Youth (12-17 years old)

\$5 Seniors over 65 years old

FREE children under 12 years old

FREE parking

The dog show runs from Friday, January 19 to Sunday, January 21 from 8 a.m. – 5 p.m.

For more information about the Alberta Kennel Club Winter Classic Show, please visit www.albertakennelclub.org

About the Alberta Kennel Club

More than 100 years old, the Alberta Kennel Club is an all-breed dog club that was founded in 1904 by a group of Sporting Dog enthusiasts. The AKC is one of the oldest continually operated kennel clubs in Canada with a modest membership of 50 dedicated volunteers. The purpose of the AKC is to promote the betterment and welfare of purebred dogs by encouraging responsible breeding and ownership as well as sportsmanlike conduct. To achieve this multi-faceted purpose, the AKC actively sponsors organizations that conduct pet visitations and breeder referrals, and has been holding two sets of dog shows for more than 30 years. The AKC is proud to host Canada's largest outdoor dog show.



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For information or onsite interviews with breeders or competitors, contact:

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